JESSICA BELOV
MULTIMEDIA ARTIST

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📍 United States

🌐 https://www.phantasmameridiem.com/

PROFILE INFO

Working with both 2D and 3D mediums, I extend my passion to create fantastical worlds and tell stories!

SKILLS & SOFTWARE

Illustration, Graphic Design, 3D Animation, 3D Modeling, 2D Animation, UX Design, Motion Graphics
Adobe Photoshop, Adobe Illustrator, Autodesk Maya, Blender, Adobe Animate, Figma, Adobe AfterEffects
OptiTrack Motion Capture, Unreal Engine 5, Unity

EDUCATION

M.S. Integrated Design and Media | New York University Jan 2023 - Jan 2024

B.S. Integrated Design and Media | New York University Sept 2019 - Jan 2023
GPA: 3.9

WORK EXPERIENCE

Graduate Research Assistant | New York University | Brooklyn Sept 2023 - Dec 2023
- Collaborated with professors to design graphics for user clarity using Adobe Illustrator
- Conducted research for various materials to be used for the final physical product
- Aided professors in creating prototypes and making sure the design was efficient and clear

Visual Development Intern | Flatbush Pictures | New York City Feb 2023 - Apr 2023
- Assisted with character design while accounting for 3D animation and modeling techniques
- Iterated on environment compositions with art director feedback to best fit with the production
- Generated concept illustrations and experimented with color keys for environment layouts
- Modeled, textured, and animated two final environments in Blender3D for pitch deck

Graphic Design Intern | Starbaby Enterprises | New York City Jul 2022 - Nov 2022
- Designed graphics for a variety of companies each with their unique brand and aesthetic
- Revised designs based off feedback from clients and supervisor keeping in mind aesthetic and clarity
- Created various unique illustrations and graphics using Adobe Illustrator based on brand image
- Brainstormed ideas with team members as to what was the best approach for the final designs

PROJECTS

Unspoken Jan 2024 - Feb 2024
- Animated pencil illustrations on an edited music video to help convey song's message
- Communicated with artist on improvements that better aligned with their vision
- Designed characters to best fit the style of illustration the client desired

ACOTAR Album Cover Dec 2023 - Feb 2024
- Painted fully colored stylized character illustration with background
- Discussed improvements with client to align illustration with their vision
- Iterated on illustration concepts and various color keys using my knowledge of color theory

Violation! Sept 2023 - Dec 2023
- Painted various background illustrations for student horror short film
- Resolved design issues and communicated with director on how to improve illustrations
- Planned background layouts according to storyboards to work with animations